

we|you|they

SEPTEMBER - OCTOBER 2018 - Issue 11

FASHION, SHOPPING, CULTURE AND LIFE MAGAZINE

by **Özdilek**

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**"The Bests"
of the New Season**

FUNDA ÇAM

*"We provide added
value to İzmir."*

A Place to
Enjoy the Day:

**Cafe
Safahat**

The Friendship
Sport of Humans
and Horses:

**HORSEBACK
RIDING**

*Tips On
Increasing the
Energy of
Living Spaces*

*Schools have
opened!*

Be Careful
About Children's
Eye Health

*The Shining
Star of
Anatolia*
ESKİŞEHİR

A PLEASANT INTERVIEW
with Kerem Cem

Clay treatment with Mineral Action



New



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EdiTO



Dear We You They Readers,

We have left the joy and even the vacations of summer behind. Although we are a bit upset, the excitement of starting a new season is quite different. While children are starting the new academic year, we, as adults, are starting a busy working life.

As we greet autumn with this excitement, we brought together various enjoyable topics that will grab your attention. You can find the best tips for your seasonal shopping on our storefront page. You'll find the answers to all your questions about fashion on the following pages of We You They.

The fact that autumn is coming does not necessarily mean we must put off our travel plans. If we are satisfied enough and done with seaside vacations, we can now change our destinations to other attractive regions in our country. In this issue, we put the shining star of Anatolia, Eskişehir under the scope. Don't forget to take a look at our travel page before making plans.

With the coming of autumn, we are transferring into closed areas. We thought about how to increase the energy in our living spaces where we will be spending most of our time. We collected a number of efficient suggestions for you. Get ready to be surrounded by color this season.

And the name spicing up this issue is KeremCem, someone you know from the TV screen and the music world, who carries out his career in both acting and music. After a joyful and pleasant photo shoot with KeremCem, we asked him why he wanted to rest for a while and what he did during that period. We also talked about his plans for the new season. We laughed a lot during the interview and enjoyed chatting with him. I hope you will read it with pleasure too.

I wish you a productive new season full of hope and love.

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NEWS FROM ÖZDİLEK



Wyndham Grand İzmir Özdilek Has Been Given the “Best of Award” Prize

Wyndham Grand İzmir Özdilek has been chosen first among all the Wyndham Grand Hotels around the world and was given the “Best of Award” as the prize. General Manager of Wyndham Grand İzmir Özdilek, Funda Çam, stated that they were very happy to receive the award and added that the award made all the employees proud.

With the attendance of all the employees of the hotel, a cocktail was organized to celebrate. During the cocktail, the Head of Wyndham Hotel Group and CEO Geoffrey A. Ballotti’s message was read to the guests. Ballotti mentioned that Wyndham Grand İzmir Özdilek was chosen as the best hotel and that the hospitality of such quality hotels increase the quality of the Wyndham brand itself.

Özdilek Has Been Chosen the Most Prestigious Brand of Bursa

The awards of the Bursa Reputation Index (BRI), carried out as the first regional implementation of Turkey Reputation Index, have been given out. As a result of the researches of Bursa Reputation Index 2017 carried out under the academic supervision and reporting of Yıldız Technical University and with the consultancy provided by Uludağ University Social Sciences Vocational School, Özdilek was chosen as the “Most Prestigious Local Brand” of Bursa among all the Bursa origin brands. In the award ceremony held in Yıldız Technical University, Retail Operations Marketing Manager, Sedat Yamansucu received the award on behalf of Özdilek.





Kids Had Fun with Keloğlan (The Bald Boy)

Fun activities for kids continued at Özdilek Shopping Malls during the summer holiday. Özdilek Yalova has added a new activity to the many they organize for their young guests. Appreciated for the Keloğlan (The Bald Boy) activity not only by the kids but also by the parents, Özdilek Yalova helped kids experience an unforgettable day.



Aliş and Zeliş at Özdilek Eskişehir

Aliş and Zeliş met with kids for the first time at Özdilek Eskişehir. The little guests, who enjoyed the experience of activities that educated while entertaining with the help of interactive stage shows, songs and games went home with fun memories.



Masha and the Bear Met with Kids in Uşak

The characters in an animated cartoon about the friendship and adventures of a little girl called Masha and a bear called Mishka, Masha and the Bear, met with kids in Özdilek Uşak. Little guests had fun with songs, games, dancing and they enjoyed their summer holiday together with the characters they love to watch.



Holiday Spirit at Özdilek Shopping Malls

Appreciated for the activities held on special occasions, Özdilek Shopping Malls experienced the sentimental atmosphere of Feast of Sacrifice together with its guests.

Activities Reflected the Joy of the Feast of Sacrifice Atmosphere

The Feast of Sacrifice which was on 21st, 22nd, 23rd and 24th August this year was celebrated in all the Özdilek Shopping Malls with great joy. The visitors had a great time thanks to the activities that reflected the joyous atmosphere of bairam, such as stilt walking, clowns, jugglers and cotton candy stands.



Kids Had a Wonderful Time

Several activities were organized for the younger guests at Özdilek during the Feast of Sacrifice. The little guests danced to the fun songs together with the animators, sang karaoke songs and also watched the pantomime and magician shows in excitement. Kids and parents left the malls satisfied with a day full of activities where kids had a blast.



August 30th Victory Day Was Celebrated with Great Excitement



The Great Battle of Dumlupınar, which ended with victory under the command of Mustafa Kemal Atatürk on August 30th, 1922, was celebrated with Victory Day activities this year as well.



Victory Day Atmosphere in Özdilek Shopping Malls

Within the scope of activities organized at Özdilek Shopping Malls specifically for August 30th Victory Day, which is one of the biggest victories in Turkish history, all guests were given Turkish flags. With the band melodies intensifying our national feelings and the shows, our guests experienced the excitement of Victory Day at Özdilek Shopping Malls. Visitors who attended the activities, reflecting the meaning and importance of the day, were happy while leaving the malls.



Special August 30th Workshops for Little Kids

The little guests visiting Özdilek Shopping Malls on August 30th had the chance to attend meaningful activities. Little kids created their own Turkish flags with wooden materials and wood paints in the flag making workshop. Using various materials, they also made photo frames which had Atatürk's photos in them. At the end of the workshop where national feelings united with hand craft skills, the kids gave the crafts they made to their parents as gifts.





Nostalgic Summer Festival at Özdilek Bursa

Nostalgic games, which have been organized by Özdilek Bursa in certain periods during the summer holiday, are greatly admired by the visitors of the shopping mall. Visitors taking part in the traditional fun games such as camel or dwarf, jumping rope, nine stones, dodgeball, duck duck goose game, catch and stop and musical chairs, had a summer blast at Özdilek Bursa.

Kids Learned and Had Fun at the Summer Sport School

Kids who wanted to spend their summer holiday doing various fun activities both enjoyed themselves and had the pleasure of learning in the Summer Sport School of Özdilek İzmir. In addition to having fun and learning at the same time with educational games, kids also enjoyed the holiday with kids gymnastics, fun English and zumba sessions.



Opening Anniversary of Özdilek Manisa Turgutlu Was Celebrated

Özdilek Manisa Turgutlu is proud to celebrate its second anniversary. Özdilek, well - known for the special activities they host as well as its shopping mall and stores, celebrated its second year with colorful activities. During the opening celebrations that were combined with August 30th Victory Day excitement, a cake was cut with the customers accompanied with janissary band music. Özdilek Manisa Turgutlu entertained visitors with clowns, balloons, folk dance shows, fun stage shows and band performances.



Happy İzmir's Independence Day!

At Özdilek İzmir, the 96th anniversary of the liberation of İzmir from the enemy invasion will be celebrated. Within the scope of the activities, which will be organized on September 9th, Sunday, the guests of the mall will be delivered Turkish flags. Along with the living statue performance, the scene of lieutenant Şerafettin raising the Turkish flag up to the flagpole in front of İzmir Governor's House will be staged as well.



Aslan at Özdilek Kocaeli Shopping Mall for the first time in Turkey!

Characters of the cartoon movie, Aslan, watched by kids with great interest, met with fans for the first time in Turkey at Özdilek Kocaeli Shopping Mall. Kids who had the chance to meet Aslan, his grandpa and his friends, whom they know from the TV screen, had a great time with fun stage shows.



The little guests met with Aslan, his grandpa and surprise friends.

Afyonkarahisar Independence Day Was Celebrated at Özdilek

A special activity was organized at Özdilek Afyonkarahisar to celebrate August 27th, 1922, the day when Afyonkarahisar was saved from the enemy invasion. Afyonkarahisar Independence Day was celebrated with joy by the employees of Özdilek and its visitors. During the event where Zeybek (Aegean folk dance) was performed, the guests had emotional and pleasing times.





NEWS FROM ÖZDİLEKPARK

Concert Festivities at ÖzdilekParks



ÖzdilekPark Antalya's 9th Anniversary Joy

ÖzdilekPark Antalya, serving with a customer satisfaction and service quality approach since the day it was opened in the pearl of Mediterranean, Antalya, celebrated its 9th anniversary with campaigns, sales, activities and concerts. In the concert events organized for the opening anniversary, Simge Sağın was on stage on August 5th Sunday and Buray met with music lovers on August 12th Sunday. Music lovers had joyful moments during the concerts held weekly at ÖzdilekPark Antalya.

At the end of the concerts, spreading the excitement of the 9th year anniversary, it wasn't forgotten to take the end-of-concert selfie which has become traditional at Özdilek and at ÖzdilekPark Malls. The selfies that the performers took on stage, including the audience in the frame, were shared on the social media accounts of ÖzdilekPark Antalya.

Oğuzhan Koç Concert at ÖzdilekPark İstanbul

Oğuzhan Koç, who became famous with the songs he composed in addition to his acting career, will meet with music lovers on September 22nd, Saturday at ÖzdilekPark İstanbul. Singing his most popular songs for his fans, Oğuzhan Koç is also greatly admired by the audience for his energy on stage.





Fun Summer Holiday Workshops for Kids

Kids workshops, organized at ÖzdilekParks after the closing of schools to let kids spend quality time, attracted great attention during the summer. ÖzdilekPark Bursa Nilüfer and ÖzdilekPark İstanbul have brought in various workshop activities every weekend for the young visitors from the ages of 5 to 12. With the help of workshops such as beach bag making, painting t-shirts, making starfish, model ship building, wind-bell and fish frame, it was made possible for kids to have fun while improving their handicraft skills. Parents who wanted to spend quality time with their kids doing fun activities during the summer holiday were also very pleased with the workshops.



Little Guests Had Fun with the Miraculous Ladybug and Cat Noir Characters

The characters in the animated series Miraculous Ladybug and Cat Noir, which is based on the adventures of the characters who have normal lives during the day but change into superheroes when they have to defend and save their city, and which attracts kids attention greatly, met with the little guests at ÖzdilekPark Antalya and ÖzdilekPark Bursa Nilüfer.



The Miraculous Ladybug and Cat Noir activities attracted great interest and participation of the little visitors. The popular characters of the animated series sang and danced together with the children, who were very happy at the end of the activity where they had the chance to have their photos taken with the characters.

Agriculture Museum at ÖzdilekPark Antalya

ÖzdilekParks made their youngest visitors happy with both educational and fun activities during the summertime when schools were closed and kids were on holiday. Among all the summer activities, a mini agriculture museum activity, called the Curious Wheat Kernel was organized in ÖzdilekPark Antalya attracted many young guests from 5 to 10 years of age. During the activity, kids learned about the agriculture tools and planted wheat kernels. Melih Aydın, the writer of the book “Curious Wheat Kernel”, was also present at the activity and the little guests met the author to have him autograph their books.



School Gift for Kids from ÖzdilekParks

Bringing in activities that enable kids to spend joyful time during summer, ÖzdilekParks offer a pleasing campaign for parents, who are preparing for the new academic year.

Within the scope of the campaign, which will be organized between 10 - 16 September at ÖzdilekPark Bursa Nilüfer; and between 14 - 20 September at ÖzdilekPark Antalya and ÖzdilekPark İstanbul, a schoolbag will be given as a gift for every 200 TRY and above shoppings from ÖzdilekParks.



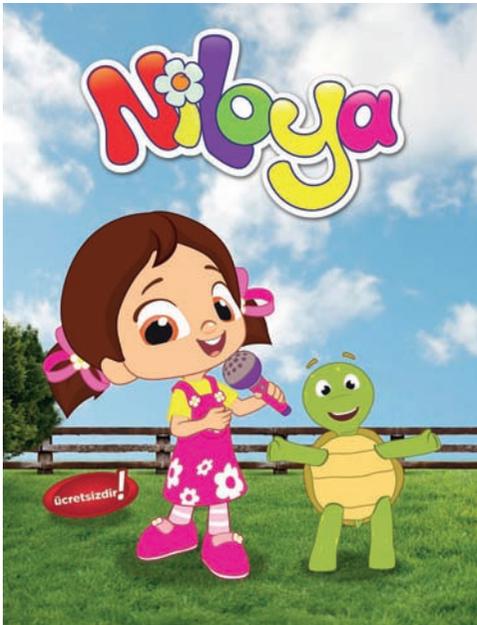
Dance Hour at ÖzdilekPark İstanbul!

A sports organization, called “Dance Hour” was organized at ÖzdilekPark İstanbul in cooperation with MACFit, serving within the shopping mall. The steps show, combining dance and sport, was performed on stage at the mall and attracted great attention. The MACFit fitness instructors, who performed a fitness dance show, were highly appreciated by the guests. With the guests taking part in the dance show performed by the MACFit fitness instructors, funny and joyful moments were experienced.



Magician School at ÖzdilekPark İstanbul

The Magician School that kids always dream of has been one of the most popular activities at ÖzdilekPark İstanbul all summer. Little magicians started their magical adventure after putting on their cloaks and designed their own magic wands. The young wizards sat on the seats reserved for them in front of the stage and watched the amazing show of Head Professor Wizardo Magno, did all the tasks and tricks with the professor and managed to graduate. The young wizards went up on the stage one by one to have their photo taken for their success certificates and performed their last tricks before they were given their success certificates as a souvenir.



Niloya Met With Kids

ÖzdilekPark Bursa Nilüfer, which organizes numerous activities also in summer, made the little guests happy with the Niloya activity.

Kids had fun singing songs and getting their photos taken during the Niloya activity which attracted great interest and participation.



Funda Çam:

“We provide added value to İzmir.”

Funda Çam is the General Manager of Wyndham Grand İzmir Özdilek, a hotel that has had a successful tourism history and has become an important symbol of İzmir. Mrs. Çam can be considered as the host of the hotel because on the contrary to the general principles commonly held in the sector, as a general manager, she not only deals with administrative issues, but also she directly takes care of the demands of guests because she is a manager, who has moved up the ladder of a successful career, adopting the Özdilek culture and service mentality. We talked with Funda Çam, who has been devotedly serving the sector for 16 years, the General Manager of Wyndham Grand İzmir Özdilek, which is the İzmir investment of Özdilek Hotel - Tourism, about the tourism sector and her career story.

Interview by Esmâ Can

Could you tell us about yourself? Who is Funda Çam?

I was born in 1971 and I have been working in the tourism - hotel management sector for twenty nine years. I graduated from Hacettepe University Tourism and Hotel Management Department and the USA Oakton Community College of Hospitality Management. I'm one of the very few people to have a career in the field of their education. I started to work in the sector in the very basic department, the laundry. Throughout the years, I worked in catering, front office, floor services and general management departments as an office clerk, floor supervisor, floor services manager and health centre manager. I've been working for Özdilek Holding for 15 years. Since 2015, I've been working as the General Manager at Wyndham Grand İzmir Özdilek Hotel.

When you consider your career in the sector, what does Wyndham Grand İzmir Özdilek mean to you?

When we say Wyndham Grand İzmir Özdilek, many people in the sector get excited because we represent the most prestigious hotel, Wyndham Grand, which is a brand that is located in more than 80 countries on 6 continents with 9,000 hotels, 790,000 rooms as part of the international hotels. But when you say

Özdilek following that name, the meaning gets deeper for me because Özdilek is a school with its corporate identity. If you have precious raw material, you are the sculptor to give life to that material. If you asked me “What's the biggest success of Özdilek?”, I would say it is the management which is run in a dynamic and efficient way with the right people. In addition to being corporate, it also values the employees and strengthens their feeling of belonging with its structure that regards the team as a family. Having an innovative point of view at all times, not leaving room for the obsolete and above all, Fulfilling the responsibilities of the law precisely, having principles which requires 100% recording are the most outstanding properties of Özdilek.

What opportunities are provided for the guests in your hotel? Could you tell us about your services?

As Wyndham Grand İzmir Özdilek, the pearl of İzmir, we give service as a 5 - star luxurious city hotel with our privileged location by the sea, looking out at the coast of İzmir. The lighted side of our hotel really ornaments the İnciraltı district like a pearl necklace after the sunset. One of the services we give to our guests who travel by their own cars is the free open and closed car park area. We host educational and business related meetings of our guests in 10 meeting

halls and ballrooms in various sizes each of which is illuminated with daylight while providing the comfort expected from a 5 - star hotel. In our open areas and elegant saloons, we give service for our guests on their special days such as engagement ceremonies, wedding and graduation ceremonies, trying to make it an exquisite day for them. In order to provide the most comfortable transportation, we have hourly shuttle buses working on a reservation system for our guests, who prefer this unique location embracing the sea and nature, when they want to go to Alsancak and Konak, the city centers.

Who do you host mostly?

In our hotel, we mostly give service to people with a high level of income and to businessmen and businesswomen 80% of whom are Turkish. In addition to this, our potential of holiday, sand and sun tourism is strong during the summer. It is very easy to reach many holiday resorts from our hotel. Especially during the summer, the extreme prices applied at popular holiday districts such as Çeşme and Alaçatı lead many vacationers to prefer our hotel. Moreover, the fact that we have thermal, open and indoor pools is the reason why health and mass tourism guests prefer us. Our foreign guests mostly come from the Far East. Especially and mostly Korean and Chinese guests prefer us, and they are



followed by German guests. I can state that in recent years, tourists from Iran and other Arab countries have also started to prefer Izmir and our hotel.

“We go through all inspections successfully and receive awards. We were chosen the best among all the Wyndham hotels worldwide and received the “Best of Award” prize.”

Why do tourists prefer İzmir? Are there any significant reasons?

Unfortunately, they don't in fact. İzmir should be able to have a much bigger income from tourism and host more tourists. İzmir is one of the rare regions in the world where culture, religion, sea, cruise, health, yacht and fair tourism can take place thanks to its nature, history and heritage. There are a lot of tourist attractions in İzmir but we cannot do the marketing and promotion of these places, nor can we provide transportation channels well enough. There are several reasons for this of course. The most important reason is that there is no direct flight from abroad to İzmir. You cannot have the desired tourist potential who come to İzmir with connecting flights from İstanbul. There are several hotels with a blue flag for sand and sun tourism around us. It is very easy to reach wonderful beaches in 30 minutes from our hotel. I think the short distance advantage should be mentioned more often in promotions.

Wyndham Grand Izmir Özdilek is a successful, well-known and active hotel. What do you take into consideration with regard to this?

We provide service. Therefore, it is very important that our personnel is friendly and smiling as well as having sufficient vocational knowledge. We are trying to keep this alive in both the hands on trainings and class trainings because the most crucial ring of the chain, our most important instrument is our personnel. We are working with the principle of 100% guest satisfaction to make our



guests feel as if they are at home and make our hotel their second address. Therefore, we care about quality systems and we take action with our quality principles in each step of the operation. We go under planned and unplanned inspections by Wyndham, TSE (Turkish Standard Institute) and Özdilek at certain intervals. I can gladly say that we go through all the inspections successfully and receive awards. We are happy to have been chosen the best among all the Wyndham hotels worldwide and receive the “Best of Award” prize.

How many people are working in the team in your hotel?

Taking peak and off-peak seasons into consideration, 220 to 250 personnel are employed in our hotel. Our team, who work in 11 departments in total giving front and back service, has 179 blue collar and 47 white collar workers.

What do you think are the absolute musts a hotel should have?

Good promotion and effective sales are required. To do this, you must know your product and the market very well. You have to

conduct the right market research and price analysis for the right brand positioning of the product. The building must be compatible with the latest technology and have a command of the latest trends. In addition, it is not possible to provide sustainability if you do not have the right people and the right service. We are trying to train sincere, solution oriented and well-organized employees and we try not to lose them. Most important of all, we work with honest and hardworking people. Our principle is “to be hardworking”.

Let's talk about your goals a little bit.

The answer to this is directly proportional to the development of İzmir. You mustn't stray away from information about your city. I am the Chairman of the Ethnic Aegean Tourism Enterprises Association Women's Branch and I am on the board of directors. In this way, I can be in connection with people working in tourism, government institutions and organizations so as to get news about the agenda and the sector. Moreover, I participate in the meetings of the managers of 5-star chain hotels. These associations also meet with other chambers,

municipalities and governorships. There are staff training institutions which they have started, like TurEM (Tourism Training Centre), and in this way we can support them. We are trying to create opportunities with the help of the courses opened by the municipality. For this reason, I am trying to be active.

The responsibility of maintaining and increasing the success after you have achieved it is much harder. Our goal is to achieve this success with figures as well. In other words, we want to grow above the inflation in terms of turnover and profitability. If we don't make profits in these enterprises, it is not possible to have new investments and provide employment for our country. As educators, we want to train brilliant tourism workers and let them take part in the sector.

We know that your hotel hosts special occasion events. What is your difference from your competitors in wedding and reception organizations?

As a hotel, we serve with a team of 250 people. We have a pool side area for wedding organizations. However, we also have a closed area for them in case we need it as a B plan due to weather conditions. We also have a garden for the country style weddings. After the wedding, we organize an "after party" in our nightclub for our guests and help them make unforgettable memories. Thanks to our private Turkish bath service, the bride can have the private bride bath before the wedding. We have hand, foot and body care services and a special hairdresser for the bride and groom. Moreover, we also provide accommodation by giving a honeymoon room to our wedding guests. We offer all kinds of privileges for the couple, including the wedding photographer, so that they can have easy reach to any service they need without leaving the hotel.

We are different from other hotels because we include an organization officer who acts as a bridge between the operation department and the sales department. The organization officer escorts the bride and groom from the moment they step inside. This officer is with the couple at every moment and ensures that every request of the couple is fulfilled perfectly and without any problem before and during the wedding. The human factor is very important

here. If you do not appeal to the customers' emotions, it is not important whatever technology you offer. We provide the opportunity to present technology in a humanistic way with our services and smiling faces.

What is a memory that you can't forget in your career life?

One day, while we were walking around the field, we went up to the room and they showed us the bedspread alternatives. In those days, of course, everyone was trying to show themselves off. After they listened to our ideas, they gave us some information

about home textiles. At that time, I noticed that those with the knowledge were being modest and the ones without knowledge were speaking up. Afterwards, I went to Bursa. I thought I'd stay for a few days, but I stayed for a week. Özdilek Group sent me to the factory where I witnessed what stages yarn passed from. As a result of this experience, I learned that if we do not have the knowledge, we should first be quiet and conduct research and then talk after we obtain the right information. Maybe I would not have understood it if they just directly told me, but I learned it with practice and it has been a lifelong lesson for me.



Just for you at ÖzdilekPark



Attractive Elegance at Weddings and Parties with Altınyıldız Classics

You'll attract all the attention with the elegance and dignity of Altınyıldız Classics Suit Collection which values cloth, quality, elegance and design. Offering a wide range of color alternatives, Altınyıldız Classics Suit Collection will accompany you at every invitation with its rich fabric, expertise sewing and different usage options.



Deichmann Bags' Various Colors and Designs

Handbags in Deichmann's new collection add movement to your style. Handbags, which are just as important as shoes to complete a look, are outstanding at Deichmann this season with different colors and designs. Deichmann reflects its elegant and stylish line to its designs, which offer a range of alternatives from clutch bags that are a must in this season to easy - to - use cloth backpacks that are highly preferred. With bags that will match every combination from day to night, it is possible to go to the beach or to a party with the bag of your choice from Deichmann.



A Colorful Touch on the Lips with Pretty By Flormar

Created for makeup lovers who wish to shop on a reasonable budget without compromising on quality, Pretty by Flormar promises to meet all the basic expectations of women who want to experience the creative world of makeup with its trendy style and innovative line. The "Matte Liquid Lipstick" product group creates a smooth look on the lips with its liquid matt texture. Stay True Lip Glosses, which create a lively look on the lips with its dense and shiny colors, promise a long lasting wear with its brand new colors and formula that is stickiness free.



Koton Determines the Star Styles of Parties This Season

The Koton Partywear Collection is making a statement with its trendiest new season evening gowns. The collection of original and modern designs flourishes with the collaboration of Zeynep Tosun. Koton Partywear Collection consists of designs primarily in shiny colors, red, black and white. Among the designs in which floral patterns are used, there are mini and midi models in addition to overalls. For brides and brides - to - be, the collection also offers many gowns where sleeve detail is frequently used.



Timeless Style with Fossil Watches

Fossil, which is only authorized for distribution by Saat&Saat in Turkey, is offering a collection for those who cannot give up the classic style this autumn. Fossil is reinterpreting its most popular watches and jewellery with a unique color harmony. In the women's collection, rose gold bracelets and pearlescent dial plates serve a graceful look while in the men's collection, brown leather bands are combined with rose gold. With this simple and timeless style in the new collection, you won't want to take your watch off.

ECCO Brings a Brand New Interpretation to Modern Street Style

The Danish shoe and leather brand ECCO is now offering a great collection by adding a dynamic comfort base to their modern Street style shoes. The ST.1, which has already taken its place among the popular pieces of the collection, has an innovative and surprising texture which has been created through the synthesis of the athletics and entertainment world.



KeremCem:

“I like to describe love.”

KeremCem is one of those rare people who can juggle both acting and music. For our new issue, we got together for a pleasant chat with KeremCem, who has always been the talk of people with his projects on television and the music sector. During our interview, we both laughed a lot and had great fun. We got good news from KeremCem, who said that he will be on TV again in the new season. With the handsome singer, we talked on subjects such as his future plans, hobbies and things people want to know about him.

Interview by Nazlı Sancaklı Photos by Haydar Erçin

Could we hear about “KeremCem” from you?

Listen to me talking about myself? That’s a difficult question. (He laughs.) In acting, the most difficult thing to do is to act out yourself. I believe that talking about yourself is the same as acting out yourself. So, this is a bit difficult. But if I have to talk about me in short, I’d say I’m a man who tries to be who he is, someone who aims to do the job he loves and to keep the people he loves around him, I’m a man who values people and tries to get the best out of every situation.

What have you been up to? Are there any plans for a TV series or do you plan to create more music these days?

I acted in the TV series “It’s My Life” (O Hayat Benim) for 4 seasons. The series involved so much tragedy that I decided I wanted to act in comedies just like I did when I first started acting. The day when I made that decision, Gani Müjde called me and we did the TV series “Two Liars” (İkiYalancı) last summer. Then I decided that I needed to wait a bit. In fact, I haven’t been seen around much for the past year. During that one year break, I made the preparations for the works I want to do in

the following year. So I will be on screens in the new season.

Which is more important to you, music or acting?

Acting, I guess. Due to its busy pace, I love making TV series. Of course, I feel the emptiness of neglecting music too. The fact that my fans are expecting me to compose more music makes me feel as if I have left them halfway. I get a lot of complaints especially via social media. I believe that, in terms of both my age and my feelings, I’m going through a very beautiful period. Here, by means of this interview with you, I’d like to give news and say that we’ll be doing very great things. My album is one of those great things. We’re planning to release the album for our audience during the same period the film comes out. I guess, after a year of doing nothing, I will soon be everywhere. (He laughs.)

So, where do you see yourself in the music world? How would you describe your style?

Good question. When I first got on stage, I used to like singing pop jazz. Do you remember, I used to wear a tuxedo on stage

those days when I first started to get recognition? That’s because I’m a man who has adopted the Frank Sinatra style. However in time, I moved on towards a music genre that was very different from mine. It’d be more reasonable to say I was lured into popular music because TV series are something very popular and when you take part in them, you feel as if you have to create music within that popular style wave. In my future works, you may see me in the style I had when I first started. Let it be sort of a surprise.

Do you have anything particular for motivation or luck before concerts?

I don’t particularly have something lucky that I believe in. I motivate myself by being alone for some time before a concert. You have to keep in mind that you’re addressing a very big crowd. Moreover, there is a big orchestra behind you and above all, the concert banner has your name all over it. You have an important responsibility and you must be able to understand that before each concert. This is not something I do because of anxiety; it’s just an opportunity for me to get my head and heart together.

A man with dark hair and a light beard, wearing a white button-down shirt and blue jeans, is leaning on a metal railing. He is looking towards the camera with a slight smile. The background is a blurred outdoor setting, possibly a balcony or terrace, with a railing and some foliage visible.

“I’m a man who aims to do the job he loves and to keep the people he loves around him, I’m a man who values people and tries to get the best out of every situation.”



What is the source of inspiration for your songs?

I have songs I've written for someone and I also have songs written to fill the emptiness left behind after that someone leaves. But all of them, like most songs around the world, are about love. I enjoy defining love in my own way and singing songs about it.

How do you think about cover songs?

I'm not against cover songs but it seems to me that it would be unfair to make an entire album of cover songs when you are able to create original songs as a composer. There are a lot of singers and songs that I enjoy listening to a lot. I can create a cover but it wouldn't be a full cover project. Whatever I do, listeners will find that Kerem Cem who they have missed and want to see more of.

Is there any unforgettable memory you had on set or at a concert?

I once fell during a concert and it's something you would say "I wish you wouldn't talk about it!". It is still being shown on celebrity programs. If you haven't seen it, please don't! (He laughs.) During a concert, I was singing a song which has a video clip where I'm sliding. I thought the floor was slippery and I wanted to slide while coming up on the stage, just like I did in the video. When I realised that the floor wasn't slippery, it was really too late. Bang! And I was on the floor. Also, while I was making the TV series "It's My Life" (O Hayat Benim), there was a scene where I had to jump into the sea to save someone. First they persuaded me by saying "You will jump into a pool", but then they said "Worst case scenario, you will jump into the Bosphorus." I said OK, thinking that swimming in the Bosphorus would be an experience. In Rumelifeneri, there is a jetty where all the wastes of boats and fishermen are dumped. I asked if I was to jump in there and they told me they could use a stunt if that's what I preferred. Of course I wouldn't accept that and so I jumped in. I wish I hadn't, it was awful. I will never forget that day. (He laughs.)

What kind of music do you listen to?

I listen to all kinds of music that I find good. I grew up listening to rock music and



I have made it to today by playing guitar music. I'm a man who believes in the world music. I don't have a style or language preference. I only distinguish good music.

You have chosen an active career life by pursuing singing and acting together. What would be your profession if you had not chosen music or acting?

I graduated from The Aegean University

Faculty of Economics and Administrative Sciences, International Relations Department. But I was never a very successful student. If I wasn't living the life I have today, I think I would choose to be an artist. Drawing is also a part of my life. In fact, one of the rooms in my home is like a crime scene, with the floor covered in plastic bags and paints everywhere. Actually, I'm a man who likes expressing himself with the help of any form of art. I can't see myself living a

life dealing with numbers or being limited with working hours. It seems to me that I would sooner or later have ended up doing something with art.

Which has a stronger influence on your dreams of the future, music or acting?

Both. Since I started, I have always been equal in music and acting. On top of that, I feel great pleasure in doing both of them.

Can you tell us about the activities you enjoy doing?

I like doing sports. I believe that all the problems people have start and resolve in their minds. And for me, the only place where I don't have to think about anything and relax my mind is the gym. Drawing is one of the activities I love doing most. I also love reading. It has always been so pleasing for me to get lost in a well-written novel. Yet, the fact that I read slowly is my biggest handicap. What's more is I first wanted to study law at university. When I saw the block-like books that my sister was studying in her department, I changed my mind. When I asked her "Sis, what's that?", she said "It's the class book for our term." Since it would take me a year to read that, I changed my mind about studying law.

How do you feel about shopping? What do you like wearing and what do you buy?

I'm not keen on shopping. I can spare only 45 minutes to buy something. I guess I get bored.

Do you have a style consultant?

Yes, I have dear friends who have their own brands such as Emre Erdemoğlu, Niyazi Erdoğan and Hasan Koca. I generally prefer their collections when attending special events, parties and concerts. However, I like dressing classic yet sportive when accompanying organisation events.

Do you like wearing accessories?

I have an obsession with sunglasses. Since I had to wear optical glasses for a long time,



I have always had a curiosity for sunglasses. Now I buy almost all kinds of sunglasses. I think I have 20 - 30 sunglasses now. Sometimes I give my sunglasses to my beloved friends as a gift.

You use the social media actively. How is your relationship with your followers?

Of course I get support from my team but I try to direct my own social media accounts. Because I enjoy taking photographs very much, I use my Instagram account personally. In both situations, nothing is posted on any of my social media accounts without my knowing, my followers can be sure of that.

What do you watch? Are there any TV series you follow?

Yes, there are series that I watch on Netflix like "Better Call Saul". I mostly enjoy series that deal with the human psychology or real life stories. Also, it is encouraging to see that Turkish productions also take place on Netflix.

What kind of films do you watch?

I like Japanese horror movies. I have a tendency towards thriller films but I also like romantic comedy films. I think I don't have a specific style about films, just like it is about music. My only criteria for it is to be good. I go after quality in all kinds of work.



Comfortable Chic



FOREVER NEW
Dress
329.90 TRY

In the new season, style codes are again determined by details symbolizing comfort. Women who do not compromise their comfort are enjoying patterned and colorful dresses paired with sneakers.



BEYMEN
Gas Bijoux Bracelet
755 TRY

NETWORK
Dress
769 TRY



KEMAL TANCA
Rouge Sneakers
149.90 TRY



KOTON
Shirt Dress
89.99 TRY



BEYMEN
Sneakers
289 TRY

ADL
Dress
499.90 TRY





LOVE MY
BODY
Dress

H&M
Dress
149 TRY



FOREVER NEW
Earrings
29.90 TRY



IPEKYOL
Dress
499 TRY



IPEKYOL
Dress
499 TRY



DERIMOD
Sneakers
129.99 TRY



NETWORK
Dress
659 TRY



ATASAY
Bracelet
2,965 TRY

DEFACTO
Sneakers
29.99 TRY



FOR THE LOVE OF JEANS

It's no doubt that the best part about coming back to the city in autumn is being able to start wearing the jeans, the timeless and all - purpose pieces of all wardrobes... The comfortable and cool jeans of this season are making a mark in our age as they did in the 90's.

D'S DAMAT
Jean Shirt
119 TRY



VAKKO
Jacob Cohen
1,046.50 TRY



KİĞİLİ
Jeans



SAAT&SAAT
Hugo Boss Watch
1,881TRY



H&M
Jeans
169 TRY

H&M
Jean
Shirt
129 TRY



SÜVARI
Jean Shirt
49.90 TRY



NETWORK
Jeans
439 TRY



FOREVER
NEW
Earrings
59.90 TRY



ADL
Jeans
149.90 TRY



KOTON
Jeans



VAKKO
Jean Handbag
472.50 TRY



H&M
Jeans
129 TRY



COLIN'S
Jean Shirt
89.90 TRY



H&M
Jean Shirt
99.99 TRY





With Özdilekteyim.com Kids Are Happy

Holiday is over and kids are going back to school. Little kids who have gotten used to comfortable combinations all summer expect to find the same comfort in their school clothes. Özdilekteyim.com offers special and fun products for kids who do not want to compromise their comfort and style. Colorful bags, tracksuits, shoes and many more are only a click away with Özdilekteyim.com.



PAFİM
Tracksuit
69.90 TRY

SLAZENGER
Shoes
49.90 TRY



HELLO KITTY
School Bag
99.95 TRY



PAFİM
Tracksuit
95.90 TRY



SPIDERMAN
School Bag
96.95 TRY



DUNLOP
School Bag
99.90 TRY



In the new season, kids will be accompanied by their favourite characters on their bags while going to school.

SLAZENGER
Trainers
49.90 TRY





FROZEN
School Bag
90.95 TRY



PAFİM
Tracksuit
69.90 TRY



SLAZENGER
Trainers
49.90 TRY

Kids will be both sportive and smart during the school term in tracksuits with different patterns and models.



NIKE
Trainers
139.90 TRY



PAFİM
Sweatshirt
49.90 TRY

Sweatpants
24.90 TRY



ADIDAS
Trainers
129.90 TRY



BARBIE
School Bag
77.95 TRY



G.CLASS
Tracksuit
109.90 TRY

The Simple Look

Men keen on comfort, come here! Knitwear cardigans, that represent the “wear and go” fashion trend, are again the key to this season for a comfortable elegance, which gives an adventurous feeling. Men who prefer to follow their own fashion rules will thrive this season where comfortable clothing is sure to stand out.



VAKKO
Knitwear Cardigan
159.50 TRY

COLIN'S
Knitwear Cardigan
179.90 TRY



TUDORS
Knitwear
Cardigan
99.99 TRY



LC WAIKIKI
Jeans
69.95 TRY



ALTINYILDIZ
Wallet
79.90 TRY



LC WAIKIKI
Shoes
49.95 TRY



H&M
Knitwear Cardigan
79.99 TRY

H&M
Knitwear
Cardigan
149 TRY



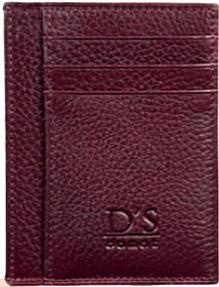
NETWORK
Knitwear
Cardigan



BEYMEN
Knitwear
Cardigan



D'S DAMAT
Cardholder
69.90 TRY



KIĞILI
Knitwear
Cardigan



KOTON
Jeans
79.99 TRY



SAAT&SAAT
Wesse Watch
561 TRY



VAKKO
Knitwear
Cardigan
676 TRY



TIPS ON INCREASING THE ENERGY OF LIVING SPACES



Leaving the joy, twitter and brightness of summer behind, we are moving into closed areas with the coming of autumn. But not to worry! With a few small touches, you can keep the freshness of summer in your living spaces and increase your energy with the help of colors. Here are a few tips for you...

Let the whiff of your air freshener remind your senses of summer

First, you can start by freshening the air in your living spaces. One of the easiest ways to achieve this is undoubtedly with the use of air fresheners. With the scents of flowers, forests or oceans, which carry the marks of nature, you can roam in green fields and blue seas while sitting in your living area. However, it is important that the scents you choose are suitable for the area you will use it in. For example, using intense scents in confined spaces might create a stifling effect in the room's air.





Make way for colors

As the summer months come to an end, the changes in colors of the environment may have a negative effect on the human soul. With this awareness, you may be able to feel happier by adding some colors to your living space. For example, you could re-decorate your sofa or your armchairs with attractive colors or have them upholstered with flowery and leaf-patterned fabrics. As for color selection, you might prefer shades of sky blue, tropical forest green and tutsan yellow, colors that wouldn't make the living space look cramped.

Carry light into your room with little tricks

With the coming of autumn, you can try catching a long-lasting light in your living room. You can do this by just by hanging a big mirror on the wall which gets the most sunlight. Although it might seem to be a simple decoration idea at first, you will feel the joy of summer again once you witness the sunlight filling your house and shining brightly all around.



Let flowers bloom on your shelves

The fact that summer is now behind us mustn't make you live a life away from flowers. If you are one of those people who like using shelves, you can decorate them by placing colorful flowers of you're liking that will remind you of summer. Colored vases and baskets can be of the biggest help when decorating your shelves.



“You can maintain the energy of summer in your home by adding as many colors as you can to your living space”



Even if it's autumn, experience summer at home

You must say farewell to the carpets that cover your floor from one end to the other. Instead, you may get colorful and patterned rugs which will instantly change the atmosphere in your living space. While colorful rugs will make your room look more spacious, they will help to rid the gloom of autumn and winter months.



BIEV
Decorative Mirror
490 TRY



HOMETIME
Bamboo Baby Food Set
29.95 TRY

My Beautiful Home

How about changing the atmosphere of your home this new season with functional and decorative items? It is high time you added some color and energy to your living space and personal life. We have a few ideas that will make your homes inspirational.



BIEV
Lamp
349 TRY

ÖZDILEK
Single Duvet Cover Set
139.95 TRY



HOMETIME
Emoji Cup with
Straw
10 TRY



HOMETIME
Owl Alarm Clock
19.90 TRY



H&M
Woven
Bathroom
Basket
39.99 TRY



VAKKO
Candlestick
6,400 TRY



H&M
Photo Frame
59.99 TRY



BEYMEN
Decorative
Flower
699 TRY



HOMETIME
Air Freshener + Towel Set
49.95 TRY



BEYMEN
Lamp
755 TRY



HOMETIME
Bath Set
49.95 TRY



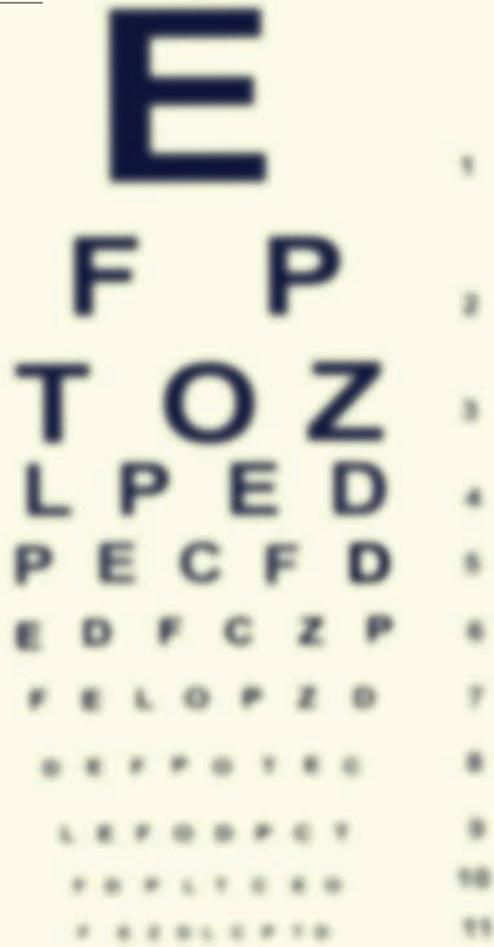
HOMETIME
Glass Flask
14.90 TRY



VAKKO
Vase
1,800 TRY

ÖZDİLEK
Double Duvet Cover Set
179.95 TRY





SCHOOLS HAVE OPENED! BE CAREFUL ABOUT CHILDREN'S EYE HEALTH

Eye health has great significance starting from the very first moment you're born and continues a lifetime. Therefore, little neglects about optical problems might lead to results which will affect your whole life. Ophthalmologist Surgeon Şehvar Nefesoğlu says: "Newborn babies must be checked by an optician after their first health controls following their birth. Following the first examination, children must be seen by an optician again when they are 6 months old, 1, 3 and 6 years old respectively."



Optical problems negatively affect the academic success of children

Eye health of babies and children are as important as their general physical health because in order to lead a healthy life, having good vision is critical. In order to achieve good vision, optical examinations are necessary and must be followed and performed carefully. Especially for babies and children who haven't started verbally communicating, the responsibility of their parents becomes more serious since they are unable to verbalize their vision problems. Therefore, parents must have their kids' eyes tested by an optician in certain periods even if they do not encounter a symptom.

The first one being after birth, it is necessary to have eye examinations in certain periodicals

New born babies must be examined by an optician following their first general health check after birth. Following the first examination, children must be seen by an optician again when they are 6 months old, 1, 3 and 6 years old respectively. Thanks to the examinations, various disorders such as congenital cataract, glaucoma, squint eye, retinoblastoma, premature retinopathy, congenital retinal diseases can be treated with the advantage of early diagnosis. Moreover, blindness and amblyopia (lazy eye) that may develop in one or both eyes can also be prevented.

Undiagnosed optical disorders affect the academic success of children

It is crucial to have pre - school age children's eyes examined because optical disorders that are not diagnosed or not treated even though diagnosed in that period can cause depression in addition to affecting the academic success of children. Parents who haven't taken their children to an optician before may suddenly find out that there is loss of vision close to the degree of blindness and find it unbelievable when

they hear it. And what's more, this is not a rare situation because a child whose single eye can see well can do all kinds of activities without difficulty. That's why parents may not be able to realize the present situation. Results of the screen tests applied reveal that one in each 5 children have a visual impairment.

“ It is crucial to have pre - school age children's eyes examined. ”

The most common optical problem during school years is hypermetropia

The most significant visual impairment during school years is farsightedness (hypermetropia). Hypermetropia is known as a visual disorder which starts with birth and regresses as one grows older. For example, a number of babies

with 5 - 6 dioptré in the 6th month period regress to normal eye levels in 1 year. If the level of hypermetropia is not too high and if there isn't a significant difference between the two eyes, then a disorder of short - sightedness does not occur. However, when children start to study by looking at the material in close proximity, headache problem may appear. Along with that, especially cross - eye (squint) may be observed.

Even if hypermetropia regresses in time, it doesn't disappear completely

Treatment of hypermetropia is rather easy. Most patients with hypermetropia recover in time even if glasses are not worn. Such disorders that appear or recover in those ages are related with growth because like the other parts of the human body, the eye also grows in time. As the front - back axis of the eye extends, hypermetropia regresses and contrarily myopia develops. Therefore, many children who wear hypermetropia glasses during pre - school or school years do not need glasses after adolescence. However, hypermetropia does not disappear and it reappears again after the age of 35.



Myopia may appear after the age of 8

It is of little possibility that the problem of having short-sightedness (myopia) appears during the period of starting school (at the age of 6 - 7). While the starting age of myopia was 9 or 10 twenty years ago, it is the age of 8 today. The reason for this is that children enter their adolescence period at earlier ages today and they frequently use devices with screen. The disorder of myopia is usually found out when the child cannot see the board in class clearly if the routine eye checks have not been done. This problem is completely anatomical and it increases as the child grows up. The period between the ages of 10 and 16 is the period when the disorder most rapidly increases. In myopia there is either no increase or the speed of increase is very slow after the age of 20.



Optical problems affect children psychologically as well

Children with various optical problems start to notice the disorder more and regard it as a problem when they start school. Apart from the children with sight problems, children with squint eyes may have a feeling that they will be excluded

from their social environment. Children with squint eye problem must have an operation immediately if it is possible to correct this disorder with the help of surgery. On the other hand, some squint eye problems can be treated only by using glasses. In addition, it is possible to see the problem of eyelid defects in children.

If the upper eyelid fall is at a level which prevents sight, it is necessary to plan a surgery immediately. However, if surgical care is planned only for aesthetic concerns, it should be postponed until the age of 15.

Beware if you observe the following indications in your child!

- If the child watches TV from very short proximity,
- If it is difficult for him/her to write or draw properly,
- If he/she has headaches very frequently,
- If there are sleep disorders,
- If he/she is rather clumsy and crashes into things around very often,
- If he/she cannot follow with eyes properly,
- If the size of two eyes or the level of the two eyelids are different,
- If he/she suffers from infection, watering eyes or redness in the eye very often,
- If there is visual impairment in the family, it is necessary to have the eyes examined as soon as possible. This examination obtains results in a maximum of 30 - 45 minutes and the disorders which are diagnosed at an early age, especially at the age of 3 - 4, can be treated successfully.



N
NEW BRAND



...IT'S high time



Autumn which is a colorful jollification in nature, has welcomed us with all its beauty. This season which makes nature look amazing, introduces us to magnificent sceneries. Even though it's not easy to say goodbye to summer days, autumn has special beauties as well. How about listing some activities to do on windy, cool and even rainy days of autumn instead of locking yourselves in your home? We have collected enjoyable suggestions, specific to this season on our page.



...TO ENJOY THE MOVIES

The fact that we often spent our time outdoors during the hot summer days has led us to push indoor activities such as going to the cinema to our second priority. Now sunny days are over. With the weather getting colder, we realize how much we have missed the cinema. Films which release especially in September and October make the cinema more attractive. Going to the cinema is one of the best activities to do in autumn.

...TO ENJOY THE VIEWS

A riot of colors turning from green to yellow and even to crimson... Nature creates a brand new image with the fallen leaves of autumn. How about witnessing this transformation closely and taking photos of the fascinating autumn sceneries? Do not miss the chance to enjoy nature during autumn, photographers' favorite season.





...TO READ MORE

Our addiction to technology and social media is undoubtedly one of the most important factors that negatively affect our reading habits today. This autumn, we must promise ourselves to read more books. Why not take a trip to new realms and lives with the help of books this September and October?

...TO RENEW YOURSELF WITH MUSIC

A new season means a new life. If you think your life is becoming ordinary, autumn months are the most suitable times to look for new things. Especially for those who experience feelings of emptiness, music is the best solution. If you want to feed and renew your soul, you must definitely start a music course.



...TO VISIT YEDIGÖLLER

With the end of summer vacation, we have returned to stressful and hectic city life once again. Yedigöller provides unique opportunities for people who want to get away from the busy city life and rest, even if it is only for one day. This region which is composed of 7 lakes hosts thousands of domestic and foreign tourists every year. If you too are planning a daily nature excursion, you must visit Yedigöller in September or October.



...TO PICK UP MUSHROOMS

Autumn is the best month to pick up mushrooms, which is one of the most delicious tastes that nature serves us during the season. Along with an expert, you can go on a mushroom hunt which is considered a nature sport. Some mushroom species are so similar in appearance that it is almost impossible to distinguish them. Natural mushrooms are very rich both in taste and nutrition.

THE SHINING STAR OF ANATOLIA

Eskişehir

Being an attraction centre for domestic tourists in recent years, Eskişehir is regarded as the shining star of Anatolia. Eskişehir continues to be one of the most important locations in Turkey with its history, developing industry and city planning approach. Thanks to the universities located in the city, Eskişehir has reached the status of being a city of education and science. The city has become an attraction centre today due to the importance it puts into fields of culture and art. This charming city, which fascinates people with its natural beauties and historical texture, has recently been selected as one of the best cities to live in.

Odunpazarı Houses

Historical Odunpazarı Houses are located in the district of Odunpazarı which is the oldest town in Eskişehir. Odunpazarı Houses, one of the most beautiful examples of traditional Ottoman architecture, have gained an extraordinary image as a result of the restoration works done in the region. Although some of the houses are used for accommodation today, they are also used as restaurants, museums, cafes and souvenir shops. Odunpazarı houses which were also praised by Evliya Çelebi should be on top of your list of places to see.





Eskişehir Wax Museum

Eskişehir Wax Museum is situated in one of the historical Odunpazarı Houses. In this museum which opened its doors to visitors a few years ago, nearly 200 wax sculptures are exhibited. In the museum established with the efforts of the mayor and local students, there are wax sculptures of Mustafa Kemal Atatürk from different periods of his life. While it is allowed to take no - flash photos in some sections of the museum, in other sections visitors are asked to pay a fee to take photos. When you come to the city, you can visit this museum and have your photo taken next to the wax sculptures of famous people you admire.



Porsuk Stream and Region of Islands

Porsuk Stream, one of the most important symbols of Eskişehir, flows along several parts of the city. Photos of gondolas and boats, which we recognize from promotion videos and posters of Eskişehir, will be the first detail to attract your attention when you arrive. The most popular region in Porsuk are the Islands. When the weather is nice, university students and other locals flock into the restaurants and cafes. If you visit this region, you should surely have your photo taken and have a bite to eat while watching the Porsuk Stream.

Sazova Science Art and Culture Park

Sazova Science Art and Culture Park is one of the parks that people of Eskişehir enjoy the most. There are several important spots inside the park which host thousands of visitors from the age of 7 to 70. The park which is on the Eskişehir - Kütahya highway is located on a 400,000 square meter area. In Sazova Science Art and Culture Park, one of the biggest and most beautiful parks of Turkey, you are sure to have a great time.



Kentpark

Kentpark, one of the most beautiful and popular parks of Eskişehir, is situated on an area of 300,000 square meters. The reason Kentpark is so popular all over the country is because it houses the first artificial beach made in Turkey. In addition to the artificial beach, Kentpark also has open swimming pools, restaurants and cafes, kiosks where souvenirs are sold, horse riding areas and play areas for kids. Kentpark, which also has an artificial pond inside, fascinates visitors with the swans and fish inhabitants.



Kurşunlu Mosque and Complex

Kurşunlu Mosque which is one of the most significant religious structures in Eskişehir, was built in 1525 with the orders of Mustafa Çoban Paşa, one of the viziers of the Ottoman Empire. Kurşunlu (Lead) Complex because its dome is covered with lead and as a result of the restoration work performed in recent years, it has become one of the most popular tourist attractions in the city. Some sections in the complex are as follows: Lületaşı Museum, Handicrafts Bazaar, Osman Yaşar Tanaçan Photography Museum and Hot Glass Blowing Workshops.



Eskişehir Zoo

Located in Sazova park, Eskişehir Zoo was opened in May of 2017. Especially families with children are interested in seeing the zoo which is one of the most important parts of the city where you can happily wander around. The zoo hosts 243 different animal species. Also you can see various sections in the park such as, Eti Underwater World, The Japanese Garden, The Tropical Centre and The Parrot House.

WHAT TO EAT?

Due to being a student city, Eskişehir is mostly thought to have more fast food chains but in reality it serves some of the most remarkable tastes of Turkey. In Eskişehir, incredible tastes have been created with the combination of pastry of Tatars and the red meat preference of Anatolian people. Some of the dishes that you must try when you visit Eskişehir are çig börek (thin dough with minced meat filling), Balaban kebab, yufkalı büryan (rice filling in wafer), kıygaşa (fried dough), kavurma börek (fried dough with minced meat filling), göçeli tarhana (dried vegetable soup), haşhaşlı gözleme (fried dough with poppy seeds) and met halva.



CARE ABOUT CHILDREN'S SELF - CARE SKILLS

Babies are dependent on their parents once they are born in terms of meeting their basic needs. This relationship between the parent and the baby is the first step in providing a healthy life. In the following years, this dependence must continue in a way that lets children improve their skills. In this period, the child must be given the opportunity to meet his/her own needs and become an autonomous individual. **Specialist Psychologist Aycan Bulut from Central Hospital** says, "Children whose self - care attempts are limited may show introverted behavioural patterns, increased anxiety levels, inability to develop self - confidence and may fail in social relationships"



It is undoubtedly an incredible feeling for all parents to see their baby growing gradually as of the very first moment lay finger on them. Meanwhile, the child, who is appreciated with great happiness while growing, crawling and uttering their first words, shows behavioural patterns which are reflections of their parents. Acting with an excessive protective manner can be seen as raising an ideal child within society. Parents who immediately provide whatever the child asks for or meet the child's needs before he/she asks for it, never take their eyes off of their child, do not let their child run because they are worried about the risk of falling and feed their child

since they think the child will starve may be regarded as very good parents. However, a child who is raised in an excessively protective environment may have serious problems when he/she faces challenging life conditions and responsibilities in his/her future life.

Teaching self-care skills improve self-confidence

Children grow every single day. Each new day presents new opportunities for their development. Their awareness, adaptation to life, physical strength, expressing themselves with language, their relationship with other people and their mental capacity develop each and every day. Mothers and fathers who

intervene with this development process, which develops in its natural flow, too often may affect their child's development in a negative way. At this point, helping the child acquire self-care skills will support the child's self-confidence and has great significance in growing up as a responsible and successful individual. Parents who restrict the attempts of the child trying to take over responsibility may increase their level of anxiety and cause them to show introvert behaviours. Restricted children might lose self-confidence, and it may become more difficult for them to build social relationships and improve those relationships. This may lead the child to



“Restricted children may lose self-confidence and it may become more difficult for them to build social relationships and improve those relations.”



“Helping the child acquire self-care skills will support the child's self-confidence and has great significance in growing up as a responsible and successful individual.”

show behaviours that would be of a much younger child. In time the child might ask his/her parents to make all the decisions about him/her and moreover, this child might expect the parents to do whatever he/she wants them to do.

Attitudes of parents may lead to raise dependent children

Attitudes which are too protective and intervening makes the child become too dependent on the mother and father. Dependent children may not be able to act on their own. The child might have difficulty in expressing himself/herself and may behave cowardly and timidly. If the parents' level of anxiety is high, the child might become even more dependent on the parents. Meanwhile the child may not be interested in any new behaviour or attitude. Since the parents are also dependent on their child, they do not allow their child to try new things or even if they do, they interfere too much.



We must accept that children are individuals too

If the needs and demands of the child have been provided by the adults around him/her since babyhood, this child's capacity to do things on his/her own might be restricted. When mothers and fathers intervene with the actions and thoughts of the child consistently, the child may not want to do his/her own duty. The right thing to do at that point - for all members of the family - is to accept that the child is an individual and respect his/her ideas and decisions. A child who is supported for his/her actions and ideas would become more willing to perform tasks on his/her own. The most important issue to take into consideration at that point is to give the

child an opportunity to move within the limits that the family determines.

Give the child the opportunity to share his/her needs and problems

Excessively protective and intervening attitudes of parents may restrict children. For example, asking a 5 year old girl questions like, "Are you hungry? Thirsty?" while she is playing with her friends may narrow down the child's mental capacity. The child must be able to realise hunger or thirst on his/her own and ask the parents to give the food or drink suitable for their need. Taking a child to the toilet every time he/she needs might prevent that child from gaining the habit of going to the toilet

on his/her own. Children must be told how to behave when they need to go to the toilet. Also performing habits of hygiene is another basic need which needs to be taught. Cleaning the child's hands and mouth before eating and after eating with a wet cloth may cause the child to wait for a warning from his/her parents to wash hands in the following years.

Skills that are adapted at a young age transform into good habits gained throughout years. On the other hand, the skills that are not adapted at the right time are difficult to be gained during adulthood. Therefore, self-care skills play an important role in the development of self-confidence and the ability to take action on their own.



“The Bests” Of the New Season

With the new season we renovate our makeup bag and body care products. Here are the most remarkable beauty products of the new season we have chosen just for you...



IVANA SERT

Inspiring women with her style and makeup for several years, Ivana Sert continues this mission with the new lipstick collection she has recently launched. Ivana Sert's new lipstick collection Heart Breaker consists of 8 matt liquid and 1 glitter lipstick. With its long - lasting formula, the collection offers intense color and a matt finish on lips and it enables easy use with its sponge tip applicator.

Price: 39.90 TRY



BEE BEAUTY

The dermatologically tested skin care brand only sold in Gratis stores, Bee Beauty's new series includes new face cleansing products and masks. In the cleansing group, you can find face wash gel with white tea and panthenol, face wash foam with pomegranate, cleansing peeling with panthenol and eye makeup remover with pomegranate essences.

WELCOS

With its soft texture BB creams, Welcos helps you to achieve a fresh and natural look by covering pigmentation problems on your skin. Welcos meets the moisture need of your skin with No Makeup Face, Color Change and Perfect Magic BB creams while making your skin look more bright and healthy.

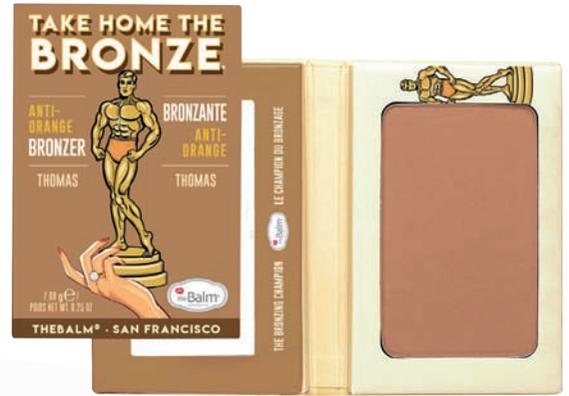
Price: 59 TRY





KOTON

Koton Beauty presents the Luxurious Cruise series. This perfume series prepared with inspiration from four different concepts, attracts attention with the various base notes it combines. Koton Beauty carries the ocean and flower fragrance to your skin with its new series. The perfume series consisting of Bosphorus Sea, Marrakech Sunset, Northern Skies and Japanese Garden offer alternatives for different fragrance preferences.



THE BALM

The Balm's new bronzing collection called Take Home The Bronze is now on sale in Gratis stores. The bronzing series that was launched with "Anti Orange" slogan guarantees makeup with light golden glitters without leaving any orange base tone. In the series that enables the skin to breathe thanks to its special formula, there are 3 different tones named Oliver, Thomas and Greg.

Price: 72.90 TRY

PASTEL

Pastel, one of the well - established cosmetic brands in Turkey, includes two more colors in the Daylong Lipcolor lipstick series, which is irreplaceable for matte lipstick fans. Pastel, one of the pioneers of the 100% matt lipstick experience in Turkey, offers the Daylong lipsticks in nude brown numbered 101 and Bordeaux brown numbered 102 on sale for lipstick gurus only at Watsons stores.

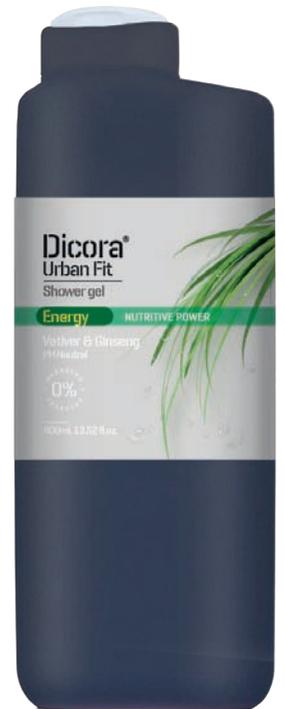
Price: 30.25 TRY



DICORA URBAN FIT

Paraben - free Urban Fit Shower Gel series gives energy to the skin, creates a detox effect on the body and provides a comprehensive skin care with its vitamin infused formula. Dicora Shower Gel series that appeal to all tastes and skin types is preparing to take part among the trendy self - care products with its various fragrance options.

Price: 11.90 TRY



REVOLUTION

The new Re - Loaded eyeshadow palette series grab attention with its color options that create a strong impact on your makeup look. With its matte and shiny form, the new Re - Loaded eyeshadow palettes offer a number of alternatives such as vivid colors like red, pink, orange and green and natural tones such as earth tones. With its long - lasting texture, the palettes which tones a fresh look at all hours of the day and night, are waiting for those who want to keep pace with various concepts.

Price: 42.90 TRY

WORLD OF SCIENCE WITH "bakalim biz"



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HUMANS AND ANIMALS SEE THE WORLD DIFFERENTLY

According to research conducted by scientists at Duke University, human eyes can see much clearer and more details compared to the eyes of animals. For instance, while cats can see in darkness, some spiders can also see their backs thanks to having 12 eyes. Ecologist Eleanor Caves says, "In the kingdom of animals, many species do not see the world more detailed than we do." In order to understand how an animal sees, researchers examined the eye anatomy of animals and performed behaviour tests to understand the vision clearance of different animals. Afterwards, they determined the vision clearance with a method they called "cycles per degree". Then the scientists used the software to analyse how animals see by showing different pictures to them. The team discovered that chimpanzees and other primates see with the almost the same quality of clearance as we



do. Interestingly, while most of the animals do not have a better vision than us, some predator birds can see twice as clearer than the human eye.

THE CONTACT LENSES THAT BLACKENS IN THE SUN ARE APPROVED

American Food and Drug Administration (FDA) approved the first contact lenses that blacken like sunglasses. By adding a special material, lenses automatically gets darker when there is bright light and in normal light or darkness they get transparent again. Malvina Eydelman from FDA Devices and Radiologic Health Centre says, "This contact lens is the first lens that has the same technology as the automatically blackening sunglasses." These soft contact lenses can be used by patients with myopia and hypermetropia disorders. Also it will be possible to use it if there is astigmatic and abnormal eyeball curvature to some extent. In the clinical study with 24 people, it was stated that no

problem was observed with the driving performance and vision when measuring the night and day driving performances. Yet, it is mentioned that patients with eye injuries, dry eye problem and eye infection should not use them.



POSSIBILITY OF LIFE ON SATURN'S SATELLITE ENCELADUS HAS INCREASED

Scientists have found some complex carbon based molecules on Enceladus, the sixth biggest satellite of Saturn. These structures were only previously found on Earth and some meteors. It is estimated that the molecules were composed as a result of the interaction of the hot rocks in the centre of the satellite with the ocean that lies under the frozen surface. Although this finding is not a sign of life on its own, it increases the possibility of life on Enceladus. Dr. Frank Postberg who published the research says, "Those big molecules are generally composed of hundreds of atoms" and he adds: "Such molecules are seen for the first time on another planet that is made up of water, except for Earth. Those molecules are created on the Earth biologically but it is possible that the ones on Enceladus have been formed in a different way. Those molecules are required for the existence of life. However, we cannot know whether these molecules have been created biologically or there is a prebiotic chemical process or life on the satellite."

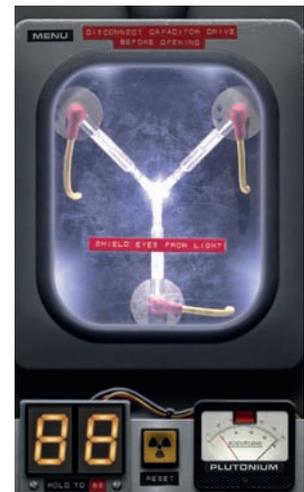


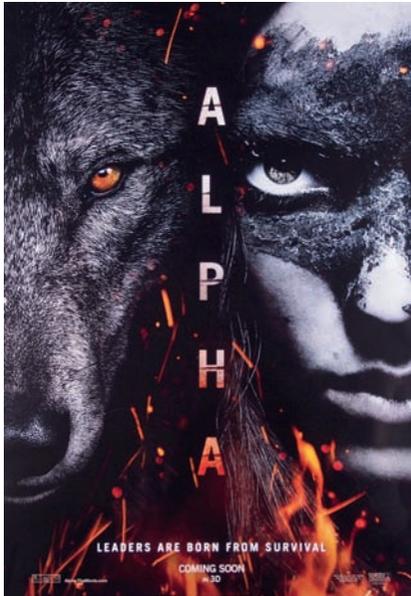
IT HAS BEEN REVEALED THAT VITAMINS AND MINERALS HAVE NO NUTRITIOUS BENEFIT

A research carried out by researchers from Toronto University St. Michael's Hospital showed that vitamin and mineral supplements that are used frequently have neither benefit nor harm in terms of health. When multivitamins, vitamin D, calcium and vitamin C supplements were examined in January 2012 and October 2017, it was found out that those supplements do not provide any benefit or have an additional risk in preventing diseases or problems such as cardiovascular diseases, heart attack, paralysis or premature deaths. Dr. David Jenkins says "When we examined those supplement widely used, we were puzzled to see that they have very little positive effects. In our research, we found out that taking multivitamins, vitamin D, calcium or vitamin C does not have an extra benefit for health."

PHYSICISTS INVENTED THE FLUX CAPACITOR IN THE FILM "BACK TO THE FUTURE"

The flux capacitor which was seen in the film Back to the Future, making time travel possible has been studied by physicists. Researchers from EQU, FLEET and RMIT Universities made a device from a super conductor. The device made by Prof. Jared Cole, produced the 3 armed flux capacitor in the film "Back to the Future", combining two different circuits. With this device, quantum tunnelling process is made with the magnetic flux quantum tubes around the central condenser. By doing so they are trying to overcome impassable barriers. With magnetic fields and the junction of the electric charges, physicists are trying to break the symmetry and turn the arrow of time in the opposite direction. However, Professor Tom Stace from Queensland University states, "Unfortunately, this effect wouldn't actually enable us to travel back in time."

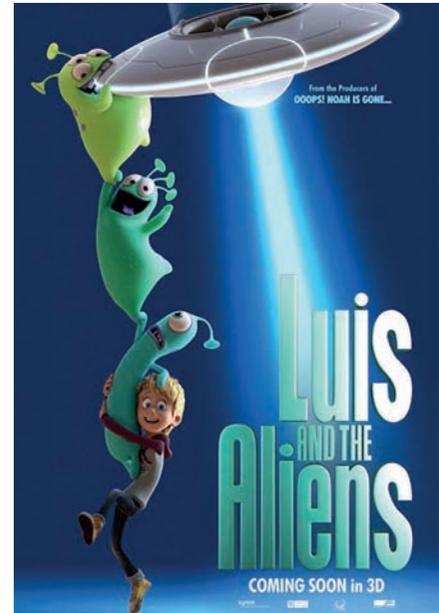




Alpha

Release Date:
September 7th

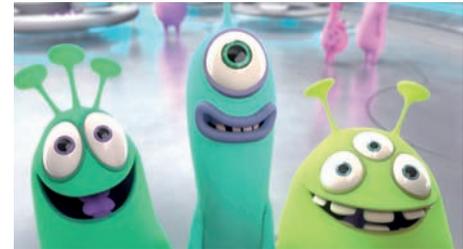
The film "Alpha" directed by Albert Hughes meets movie lovers on September 7th. The film stars famous names such as Kodi Smit - McPhee, Natassia Malthe and Leonor Varela. The Alpha film set in Europe during the Palaeolithic Age is the story of a young man's friendship with a wolf.



Luis and the Aliens

Release Date: September 14th

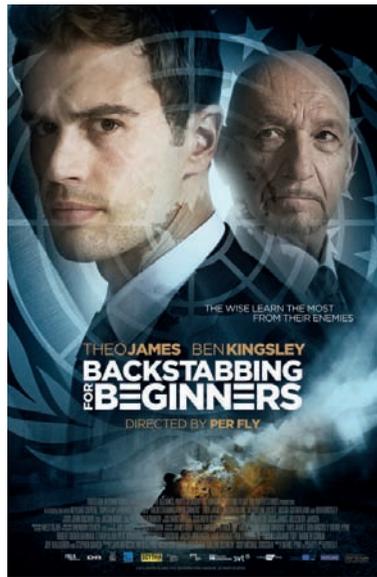
The animation film "Luis and the Aliens" written and directed by Christoph - Wolfgang Lauenstein partners is about the friendship between young Luis, who doesn't have many friends at school, and the three aliens who end up in Luis' house. Luis is strongly amused by the idea of leaving his planet and discovering the galaxy with his alien friends.



Backstabbing Beginners

Release Date:
September 7th

Directed by Per Fly, the film "Backstabbing Beginners" stars important names like Theo James, Ben Kingsley, Jacqueline Bisset, Shauna Macdonald as well as Belçim Bilgin. In the political thriller movie "Backstabbing Beginners", which introduces Turkish actress Belçim Bilgin to the international arena, Michael Soussan has to discover the dark side of diplomacy.



Predator

Release Date: September 14th

Known for the films "Kiss Kiss Bang Bang", "Iron Man 3" and "The Nice Guys", Shane Black's new film "Predator" stars Boyd Holbrook, Olivia Munn, Sterling K. Brown and Jacob Tremblay. The film which is 4th of the Predator series meets audiences on September 14th. The story is based on the struggle a team must go through when trying to protect the human race from the fatal Predator race.





The Nun

Release Date: September 21st

“The Nun”, directed by Corin Hardy, takes on the story of a nun. A priest who cannot escape from the influence of his troubled past and an apprentice who is about to swear his final oath are assigned by the Vatican to investigate the events that have occurred in a monastery. The two men, who put their lives, beliefs and souls in danger, will face the evil character Valak, who is disguised in an evil nun.



BlacKkKlansman

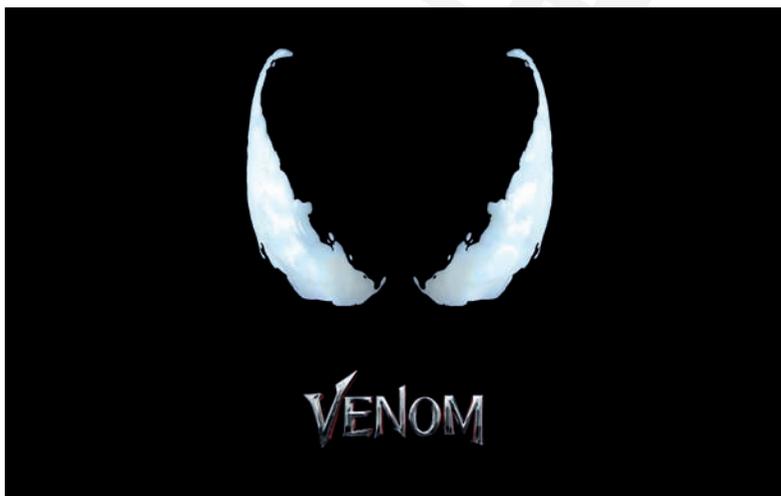
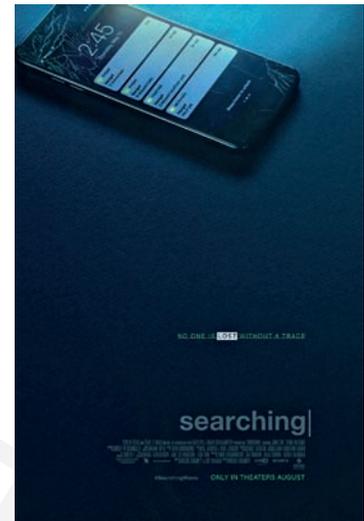
Release Date: September 28th

The new film of Spike Lee, the director of successful films such as 25th Hour, Malcolm X and Inside Man, “BlacKkKlansman” will be released on September 28th . The film stars Adam Driver, John David Washington, Topher Grace, Laura Harrier and Ryan Eggold. The film is based on the story of a detective who plans to invade the city by infiltrating the Ku Klux Klan, a fascist organization.

Searching

Release Date: September 28th

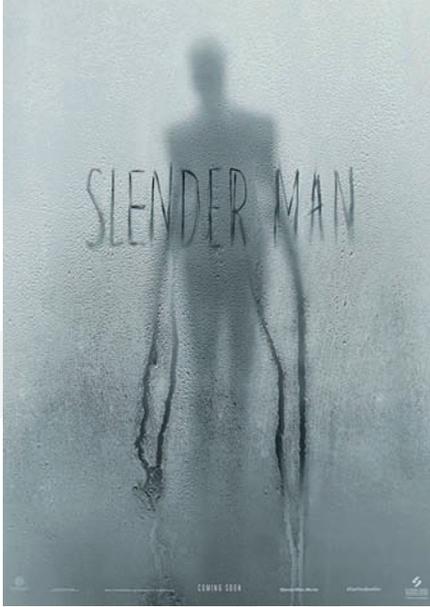
Written and directed by Anesh Chaganty, “Searching” stars John Co and Debra Messing. The film is about David Kim’s efforts to find his 16 year old daughter Margot using the computer to search for clues.



Venom: Lethal Protector

Release Date: October 5th

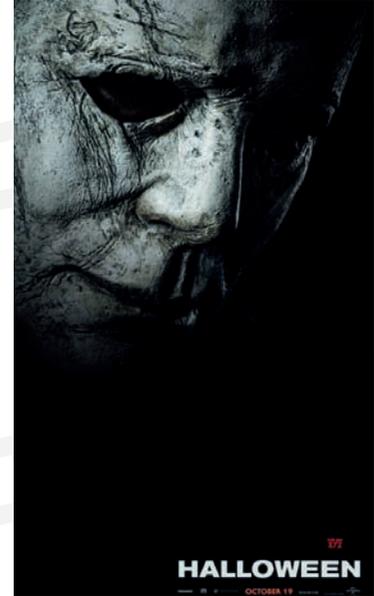
“Venom: Lethal Protector” directed by Ruben Fleischer will be released on October 5th. Being a horror, science fiction and action film, it stars famous actors and actresses such as Tom Hardy, Jenny Slate, Riz Ahmed and Michelle Williams. “Venom: Lethal Protector” which is a cinema film version of Venom, one of the eternal evils of the Marvel comic book world, is about the interesting events experienced by a journalist named Eddie.



Slender Man

Release Date: October 12th

Directed by Sylvain White and written by David Birke, the “Slender Man” stars Joey King, Annalise Baso and Javier Botet. The film is based on the Slender Man who follows and kidnaps people.



Halloween

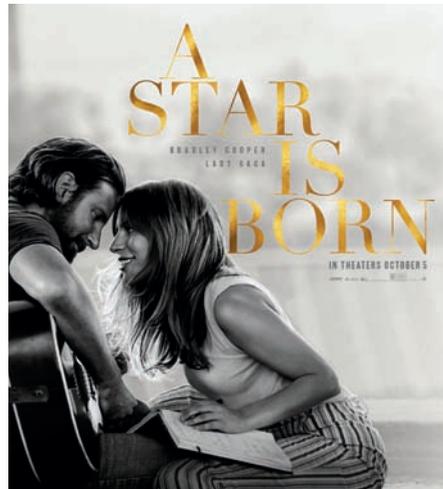
Release Date: October 19th

The film “Halloween” is directed by David Gordon Green and stars Jamie Lee Curtis and Judy Greer. A group of researchers who are carrying out a research about Michael Myers, the serial killer who murdered four innocent young people on Halloween in 1978, visit the murderer in prison. Laurie wants to face the masked murderer Michael Myers who wanted to kill her 40 years ago on Halloween. Laurie, who wishes to see Myers escape from prison is surprised to see her dreams come true.

A Star Is Born

**Release Date:
October 19th**

Lead actor Bradley Cooper is also the director of the film “A Star Is Born”. Cooper is accompanied by worldwide famous pop star Lady Gaga. The film also stars Sam Elliott, Andrew Dice Clay, Rafi Gavron and Michael Harney. The film is based on the relationship between a musician, Jackson Maine, who is experiencing a fall in his career, and a young talent Ally.



Müslüm

Release Date: October 26th

The film “Müslüm” which is based on the life of Müslüm Gürses, a legend in Arabesque music, is directed by Ketche. In the film, whose scenario was written by Hakan Günday, Timuçin Esen portrays Müslüm Gürses and Zerrin Tekindor portrays Müslüm’s wife, Muhterem Nur.



*The release dates of these films may vary according to the changes made by the producer or distributor companies.



THE FRIENDSHIP SPORT OF HUMANS AND HORSES: HORSEBACK RIDING

Horseback riding, the only Olympic sport done with two living beings together, is also defined as “art of horse riding”. Individuals at any age can easily ride a horse, one of the most enjoyable sports in the world. However it is necessary to have training beforehand. It is also important that the rider has certain consciousness about the health and happiness of the horse he/she is riding. If you want to get away from the chaos of the city and stress of business life, don’t postpone the time you will spend with the most loyal animal in the world.

The most enjoyable aspect of horseback riding as a sport is that it is done in harmony with a horse and a human being. Of course it is necessary to have good training before starting. The special clothes worn while doing the sport not only provide safety and elegance but also make you move in harmony together.

Clothing Has Great Importance

Like all other sports, horseback riding has its own special clothes that enable you to be safe and aesthetic. Before you take up the sport, you must be careful about the quality of the equipment you need to buy with the help of your trainer. Just like in motorcycling, “the helmet” in horseback riding is used to protect the head of the rider. At a beginner level, it is a good idea to purchase tight elastic rider pants and boots. As supplementary equipment, you will need to use spurs, whips and gloves. Besides the rider’s equipment, the horse must also have some garments on such as a saddle, girth, stirrups, bridle, reins and blanket.

Horseback riding in Turkey are subject to the Turkish Equestrian Federation and is done within the frame of 5 main disciplines such as dressage, horse training, endurance, pony and three days race.

Dressage

Dressage is one of the most important branches of horseback riding which requires a technically disciplined training. The sport, which is really pleasing to watch, allows the spectators to experience exciting moments. In dressage, which is an Ireland origin branch, the rider tries to pass over about 15 barriers in the shortest time and without fault. If the order is not followed, the rider is given a penalty point.

Horse Training

As the name clearly implies, in this discipline the decency, obedience, forward steps and movements of the horse and the technical skill of the rider are measured. The movements of the rider must also be aesthetic in this discipline.

Endurance Riding

In this discipline both the rider and the horse must have good form and while the speed and

endurance of the horses are being tested, comprehensive information is gained about the effective use of horses, their abilities and competency to pass all kinds of fields at the same time. In this long distance race, all riders must safely be able to manage the endurance and condition of their horses.

Pony

The importance of sports in the physical and mental development of children is indisputable. In this regard, the pony discipline is an activity that teaches children about horseback riding while entertaining them at the same time. Children between the ages of 3 to 14 may ride the ponies, which have been specially

trained. Ponies, whose backs are under 148 centimetres high from the ground level, are named according to the countries where they are raised.

Three - Day Race

The three - day race, which is a unique game, includes the branches of horse training, dressage and dressage on field. During the three - day race, which is an Olympic discipline, on the first day, horseback riding; on the second day, field dressage; and on the third day, dressage races are organized. This discipline, aiming to cross the tracks with the same horse for three days, is organized to test the skills of both the rider and the horse within these branches.



AGENDA



Ghost the Musical

“Ghost the Musical” which is the staged version of the film “Ghost”, one of the most popular love stories of Hollywood history, meets its audience. “Ghost”, a Jerry Zucker film made in 1990, is about a young couple from New York, Sam and Molly, whose mysterious story begins after Sam is stabbed to death one night. “Ghost the Musical,” which puts an immortal love story on stage with poetic acting and a spectacular live performance, will be performed at the Zorlu PSM Turkcell Stage on October 19th.

Anthony Cragg's “Human Nature” Exhibition

The “Human Nature” exhibition, including the most characteristic examples from every stage of Anthony Cragg’s career, one of the most important sculptors of today, reveals how Cragg interprets the distinguishing features of the nature of sculpture, such as content, mass, space, material, color and scale. The exhibition “Human Nature”, which includes the most characteristic examples from every period of Anthony Cragg’s career of over 40 years, will take place at Istanbul Modern until November 13th.



Selda Bağcan and Boom Pam

Selda Bağcan, whose name took its place in Times Newspaper’s list of “Legend and Historical Female Singers Living in the World Music” and the Rolling Stones Magazine’s list of “100 Best Female Vocals of the Last 100 Years”, will perform her unique songs for fans. Bağcan, who has composed songs in Turkish folk music and Anatolian rock styles since the day she started her singing career, will be at Bursa Cultural Park Open Air Theatre on September 27th accompanied by the successful music band Boom Pam.





Goran Bregović

Goran Bregovic, who says “My music always smells of Turkey,” is a worldwide famous lyricist and composer who will take part in the International Clarinet Festival once again. Goran Bregovic, who is known for his unforgettable soundtracks for Emir Kusturica films and the ability to carry the audience away with each piece of music he makes, will meet his audience at Harbiye Cemil Topuzlu Open Air Theatre on September 15th.



Erol Evgin

Erol Evgin, one of the doyens of Turkish pop music, is meeting fans on September 18th. He will lead the audience from one emotion to another with his unique show where he tells of memories from his musical career, anecdotes, poems and jokes while singing his golden songs of the past and today. Erol Evgin will sing well - known classics of pop music during the concert as well as some of his greatest masterpieces. Erol Evgin will meet fans at Harbiye Cemil Topuzlu Open Air Theatre on September 18th with his magical sound.



Izmir Coffee Festival

“Izmir Coffee Festival” which is one of Turkey’s biggest coffee festivals will open its doors to coffee lovers on October 14 - 15 - 16th as annually. During the festival, there will be events such as coffee tasting, barista shows, exhibitions, stage performances of surprise names and workshops and talks where you can learn a lot about coffee. Apart from these activities, other interesting surprises will await you at İzmir Arena.



Kaan Sekban “The Nonsense”

After working as a plaza man for 10 years in corporate life, Kaan Sekban studied acting abroad and said goodbye to his life as a white - collar. Sekban will come up on stage for the first time in front of the audience carrying the talk shows he has done in his room one step forward. “The Nonsense”, where he will talk about his journey that carried him from the plaza life to the cast agencies, will take place on September 25th at the İzmir Bostanlı Suat Taşer Theatre.

TECHNO TRENDS

We have carried the most innovative products to our page, from HUAWEI's telephone featuring an artificial intelligence supported camera to Remington's new beard shaping machine TouchTech to Hotpoint's fridge with Active Oxygen technology.

Hotpoint makes room for freshness with large size fridges

Hotpoint is widening the fridge series with Active Oxygen technology which they produced to keep food fresh for a longer period of time so as to prevent waste of food. The fridge which combines its size of 84 cm width and 621 litres capacity with high performance can maintain the freshness of foods for 35 days while providing a large space for all kinds of tastes as well. The fridge that is presented for the liking of users as a first in Hotpoint product range, has outstanding width and volume, high quality cooling and space management solutions.



TouchTech technology from Remington

Remington is adding the newest technology to a man's shaving routine with its beard shaping machine TouchTech. TouchTech, which introduces a personalized shaving experience with the help of GroomMotion technology that remembers your last use settings once you hold the machine, helps you have obtain the image you desire easily due to its cutters in 175 different lengths starting from 0.1mm. The SenseSpeed technology sets the razors automatically according to the length of your beard and provides effortless use. New generation electric shaver TouchTech turns shaving into a pleasing activity with its 50 minutes working time and USB charging qualities.



Your private photographer: HUAWEI P20

The HUAWEI P20 presents several advanced properties of professional photography such as the scene, frame and color matching with its camera supported with artificial intelligence for the users' taste. With the artificial intelligence system supported by the Kirin 970 processor of HUAWEI P20, more than 500 settings and object specifications can be made and scenes of 19 different categories can be determined too. Due to the fact that photograph settings can be used with the help of correct camera settings, even the most amateur photographer is able to take photos which would help him be recognized on social media. With HUAWEI P20 details that cannot be seen with the naked eye can be caught rapidly and easily with the 6 axis image stabilizer and the slow motion shooting with 960 frames per second.





Air in homes is controlled by Siemens air - conditioners with Wi - Fi

Siemens offers a cool summer with its new generation inverter - split air conditioner models that are economical. These new generation air conditioners with Wi - Fi control feature save energy with the A++ energy class feature. Siemens air conditioners, which create the desired climate in the environment in a short time, can also be controlled remotely thanks to its Wi - Fi connection feature. With this feature, the user can control the air conditioner settings from anywhere he/she goes. Turning the air conditioner on and off, changing the temperature settings, heating, cooling, humidity and position settings can be controlled via smart devices.

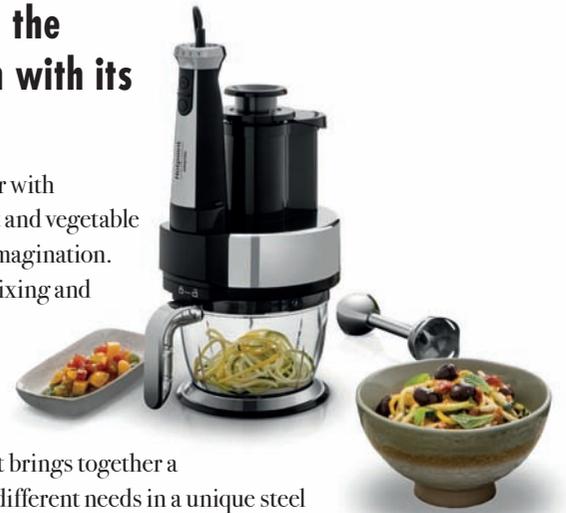


Well - cared and dashy hair with Arzum

Arzum Superstar hair straightener brush provides easy care for your hair. It will be very easy to prepare for special occasions with the help of the brush that straightens hair easily while brushing. Thanks to its ion technology, the Arzum Superstar also makes your hair smooth. Be ready to shine like a star on special days with Arzum Superstar, which does not damage the texture of your hair with its ceramic coated threads and protects its natural volume.

Hotpoint supports the health age in kitchen with its new blender

The new Hotpoint Multi Blender with Spiralization helps prepare fruit and vegetable servings that will expand your imagination. With the blender kit, cutting, mixing and mashing ingredients to prepare tasty soups and sauces get even more practical. Caring about the expectations and comfort of users in the kitchen, Hotpoint brings together a variety of accessories that meet different needs in a unique steel accessory section of the multi blender with spiralization. Hotpoint Multi Blender with Spiralization attracts attention with its wide chopper tank and 6 different speed options as well as its chopping, grating, slicing, whipping, hand blender and spiralizing functions, bringing movement to all kinds of tastes.



An Innovative Design from ASUS: ZENBOOK S

ASUS ZENBOOK S which has a sophisticated design with its ultra - thin 12.9 mm profile in A4 paper size and its ultra - light 1 kg all - metal body, offers a prestigious look and experience with its metal coating and diamond cut inspired from Zen philosophy. Powered by the 8th generation Intel® Core™ processor and super - fast PCIe® x4 SSD, the ZENBOOK S also attracts attention for its FHD widescreen. Offering up to 13.5 hours of battery use for an all - day performance, the ZENBOOK S has three USB Type - C™ (USB - C™) connection ports for ultra - fast connectivity, two of which support Thunderbolt™ 3.





ENJOY YOUR DAY AT Cafe Safahat

Cafe Safahat, property of Özdilek Holding, welcomes its guests with 35 years of food and restaurant management experience. For this issue, we visited Cafe Safahat in its renewed concept located on the 2nd floor of ÖzdilekPark Bursa Nilüfer. Cafe Safahat is admired for the unique tastes, carefully prepared servings, rich food and beverage alternatives, experienced chefs, smiling employees, spacious and clean atmosphere and its service based on "unconditional customer satisfaction", which makes it a popular destination in the city. Here are some special and delicious recipes we got from Cafe Safahat just for you...



SAFAHAT PIZZA

Ingredients

Dough

- 3 glasses of flour
- 1 glass of water
- 1 spoonful of yeast
- 30 grams of margarine
- 2 spoonful of salt
- 1 spoonful of sugar

Sauce

- 1 spoonful of tomato paste
- 1 teaspoon of thyme
- 1 teaspoon of salt
- 1 teaspoon of sugar
- 1 teaspoon of cumin
- 2 sliced tomatoes

Topping

- 15 grams of mushroom
- 25 grams of Turkish beef sausage
- 20 grams of ham
- 1 teaspoon of black pepper
- 10 grams of red onion
- 15 grams of pastrami
- 30 grams of halloumi cheese
- 40 grams of pizza sauce

Instructions

Whisk the yeast, margarine, salt and sugar in warm water with a wire whip. Add the mixture into the dough slowly. Knead the dough until it is as thick as an earlobe. Then roll the dough and place it in pans that were greased beforehand. Leave it in the fridge for some time. Meanwhile, mix the sauce ingredients in order with the mixture in slow pace. Spread the sauce slowly onto the dough left in the fridge. Finally, put the toppings on the dough and bake it in the oven at 180 degrees for 12 minutes.

1 - 2
Servings



TRILECE

Ingredients

Sponge Cake

- 5 eggs
- 200 grams of sugar
- 150 grams of flour
- 2 spoonfuls of milk
- 1 packet of baking powder
- 1 spoonful of oil
- 1 coffee spoon of starch
- A pinch of salt

Sauce

- 3 glasses of milk
- Half a glass of sugar
- 2 spoonfuls of caramel sauce

Topping

- 300 grams of caramel sauce
- 200 grams of whipped cream

Instructions

First, separate the 5 eggs and put the egg whites in a bowl. Add a pinch of salt and 50 grams of sugar and whisk until it becomes snow white. Whisk the remaining sugar with the egg yolks in another bowl until the color gets lighter. Then add 2 spoonfuls of milk and 1 spoonful of oil to the egg yolk and sugar mixture. Add half of the prepared mixture to the egg whites and sugar mixture slowly. Mix the flour, baking powder and starch in another bowl. Add half of it to the mixture prepared before slowly. In the same order, add the remaining liquid mixture and the remaining dry mixture slowly to the egg whites. Pour the ready - made sponge cake dough in a cake pan. Bake it for 35 minutes in a preheated 160 degree oven. The oven mustn't be opened during baking in order to avoid the sponge cake to deflate. If you leave the sponge cake to rest for half a day, it will be more delicious. For the trilece sauce, mix all the ingredients in a bowl. Pour it over the sponge cake. The wet cake is left in the fridge for 2 - 3 hours. Finally, to decorate, the whipped cream is prepared according to the instructions on the packet. Spread the cream on the cake as a thin layer. Pour the caramel sauce onto it.

4
Servings





4
Servings

LEMONADE

Ingredients

- 5 lemons
- 1 glass of sugar
- 2 oranges
- 1 leaf of mint
- 5 glasses of water

Instructions

Wash the lemons and oranges and squeeze them with a squeezing machine. Then, filter the liquid to get rid of the dregs. Add water and sugar. Mix them well. It may be served with mint decoration depending on your preference.

SOCIAL MEDIA

On our Social Media page which is followed with great interest in every issue of our magazine, we have given place to the popular names appearing on screen. We hope you read it with pleasure...



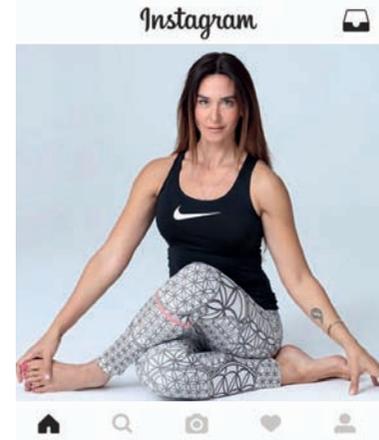
Kıvanç Tatlıtuğ (@kivanctatlitug)

Creating a brand new image in TV screens with different roles than usual, first as Mehmet Şadoğlu, then as Behlül Haznedar, and finally as Kuzey Tekinoğlu, Kıvanç Tatlıtuğ is the name that meets the need for handsome men throughout the country all on his own. Tatlıtuğ who receives a great amount of praise for his acting performance, used to keep a distance to social media before. However, the handsome actor, who is rather active in Instagram, recently posts his photos about the nature sports he has been doing in his account and shares the moments he spends with his dog that he calls "my buddy". The comments that were made for a photo of him with his dog, saying "even the dog of that man is handsome" made people smile.



Melis Birkan (@melis.birkan)

Melis Birkan, who attracted a lot of attention in a short time with the film "Issız Adam" and had attracted a big fan group, focuses on recent theatre plays. The beautiful actress, who prefers to use social media to attract attention and raise awareness for social events rather than posting her own photos like most celebrities, mostly emphasizes the problems and poor conditions of homeless animals in her posts. In addition to her social posts, Birkan also shares photos of joyful moments taken behind the stage of Moda Theatre, where she takes stage in theatre performances.



Ayşe Tolga (@aysetolgaiiyasam)

Despite the several other productions she has taken part in, Ayşe Tolga has been known as the Gülden character in the TV series "Seksenler (80s) and now - a - days, she has been interested in fields such as self - affirmation, healthy dieting and yoga. On her Instagram account, she shares posts with her suggestions about healthy diet and detox in addition to announcements about her interviews. Ayşe Tolga also shares tips on beauty on her page. Her recipes for healthy diet receive a great number of likes as well.



Saffet Emre Tonguç (@saffetemretonguc)

Historian and writer Saffet Emre Tonguç is a professional guide who teaches while travelling and makes you feel as if you were really there learning. On his Instagram page Tonguç shares the photos of beautiful places worth seeing from all over the world. Tonguç's adventures together with Serda Büyükkoyuncu, whom he calls "my friend and business partner", also attract a lot of attention.



Bünyamin Sürmeli (@bunyaminsurmeli)

Bünyamin Sürmeli, also known as "Havayı Koklayan Adam (Air Smelling Man)", one day shares photos taken while he is picking up plums on his Instagram account and photos while he was on a boat tour the next. He also gives information about the weather forecast under his posts. With his joyful posts, Sürmeli both helps his followers to avoid bad weather conditions when they are unprepared and also makes them smile.



Bengü (@benguofficial)

The cheerful and active singer of the pop world, Bengü is one of the names who have a great number of followers in Instagram. Most of the posts shared by the singer who has over one million followers are the photos taken at her concerts. Bengü who has just gotten engaged and is planning her wedding often shares photos with her fiancé Selim Selimoğlu as well.

Carême Restaurant



Carême Restaurant offers unique delicacies from the Turkish and the world cuisines to feast keens with its chic decoration and flawless service quality.

2nd floor



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19th floor

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